



B.E.S.T.
BRAIN EXPANSIONS SCHOLASTIC TRAINING

DIAMONDS IN
THE ROUGH

gala

**2023
SPONSORSHIP
OPPORTUNITIES**

ABOUT B.E.S.T.

Brain Expansions Scholastic Training, (B.E.S.T.) is a vital 501(c)(3) non-profit organization whose vision is to be a premier pathway program that develops and equips our youth aspiring to become future medical professionals to impact health inequalities around the world positively.

B.E.S.T. is dedicated to providing high-quality programs and unique experiences for students looking to learn more about careers in medicine and health care. This is done through the B.E.S.T. Medical Pathway Paradigm (M.P.P.) consists of interconnecting programs. These programs provide hands-on experiences for students in real-life situations, B.E.S.T. helps students better understand the world of medicine.

MISSION

Identify, Inspire, Develop, and Educate with a focus on under-represented and disadvantaged youth to address the national shortage of healthcare professionals who will impact underserved communities.

VISION

To be a premier pathway program that develops and equips our youth aspiring to become future health professionals that will positively impact health inequalities around the world.

**Holistically preparing
students for careers
as future medical
professionals.**



DIAMONDS IN
THE ROUGH

gala

Celebrate with us on Saturday, October 25, when B.E.S.T.'s community of donors and partners come together at the Diamonds in the Rough Gala! You and your guests will enjoy a delectable dinner while mingling with friends, colleagues, and neighbors.

Funds raised through the Gala support the B.E.S.T.'s work to provide high-quality programs and unique experiences for Tampa Bay students looking to learn more about careers in medicine and health care.

Sponsorship opportunities are available. The Gala is our signature annual fundraiser, support B.E.S.T. students by making your commitment today!

An evening to remember...



Diamonds in the Rough Gala

Sponsorship Levels

DIAMOND SPONSOR \$25,000

- Exclusive Recognition as Presenting Sponsor
- Special Mention During the Gala
- Speaking Opportunity during Gala Program
- 2 V.I.P. tables for 16 people
- Premier Recognition on Digital & Printed Materials/ Channels
- Full Page Digital Ad during Event Program
- Media Advertising Recognition
- Featured Story in Monthly Digital Digest
- Presenter at the Orientation Ceremony
- Presenter at the Graduation Ceremony
- Recognition on Social Media Platforms 4 x's during the year
- Recognition & Mention on B.E.S.T. Website

PLATINUM SPONSOR \$15,000

- All of the benefits of a Gold Sponsor PLUS
- 1 V.I.P. table for 8 people
- Premier Recognition on Digital & Printed Materials/Channels
- Full Page Digital Ad during Event Program
- Presenter at the Graduation Ceremony
- Recognition on Social Media Platforms 3x's during the year
- Recognition & Mentions on B.E.S.T. website

GOLD SPONSOR \$10,000

- All of the Benefits of a Silver Sponsor PLUS
- Premier Recognition on Digital & Printed Materials/ Channels
- Full Page Digital Ad during Event Program
- Media Advertising Recognition
- Presenter at the "White Coat Ceremony"
- Recognition & Mention on B.E.S.T. website

SILVER SPONSOR \$5,500

- All of the Benefits of a Bronze Sponsor PLUS
- Half Page Digital Ad during Event Program
- Mention in Quarterly Digital Digest
- Recognition on Social Media Platforms

BRONZE SPONSOR \$3,000

- Recognition during the Gala
- Recognition on SELECT Digital Materials/ Channels
- Half Page Digital Ad during Event Program
- Mention in Quarterly Digital Digest

B.E.S.T. SUPPORTER \$250

- Name Recognition in Quarterly Digital Digest
- Table Recognition

AD DEADLINES + ARTWORK

**THE DEADLINE FOR PARTNERSHIP COMMITMENT IS
September 8, 2023.**

Please send high-resolution logos and ad artwork to Chai Demoulin at chai@bestmedicalacademy.org.

AD OPPORTUNITIES

FULL PAGE	HALF PAGE
\$250	\$150

AD SIZING

FULL PAGE

1920 x 1080 pixels

FORMAT

PNG or JPEG

High Resolution

HALF PAGE PORTRAIT

960 x 1080 pixels

FORMAT

PNG or JPEG

High Resolution

2023 SPONSORSHIP FORM

Thank you for your interest in sponsoring the 19th annual Diamonds in the Rough Gala! Please complete and return this form to **chai@bestmedicalacademy.org**.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City, State, + Zip Code: _____

Phone Number: _____

E-mail Address: _____

SPONSORSHIP OPTIONS

- | | | |
|--|---|---|
| <input type="checkbox"/> Diamond Sponsor | <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Gold Sponsor |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Bronze Sponsor | <input type="checkbox"/> B.E.S.T. Supporter |
| <input type="checkbox"/> Individual Ticket | <input type="checkbox"/> Full Page Ad | <input type="checkbox"/> Half Page Ad |

Check Enclosed: Payable to B.E.S.T., Inc.

Mail to: 10006 Cross Creek Blvd. Box 406, Tampa, FL 33647

Visit bestmedicalacademy.org to PAY ONLINE.

Credit Card #: _____ Exp. Date: _____

CVV: _____ Signature: _____

THANKS FOR YOUR COMMITMENT! WHAT'S NEXT?

STEP 1: Send a copy of the signed commitment to the above address.

STEP 2: Make checks payable to "B.E.S.T., Inc." or pay via credit card.

STEP 3: Send High-resolution logo and artwork to Chai Demoulin
chai@bestmedicalacademy.org

STEP 4: Contact 813.406.0368 with any questions or concerns.

STEP 5: Have fun supporting our students at our Diamonds in the Rough Gala!

**Thank you for your
interest in supporting
the Diamonds in the
Rough Gala!**



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